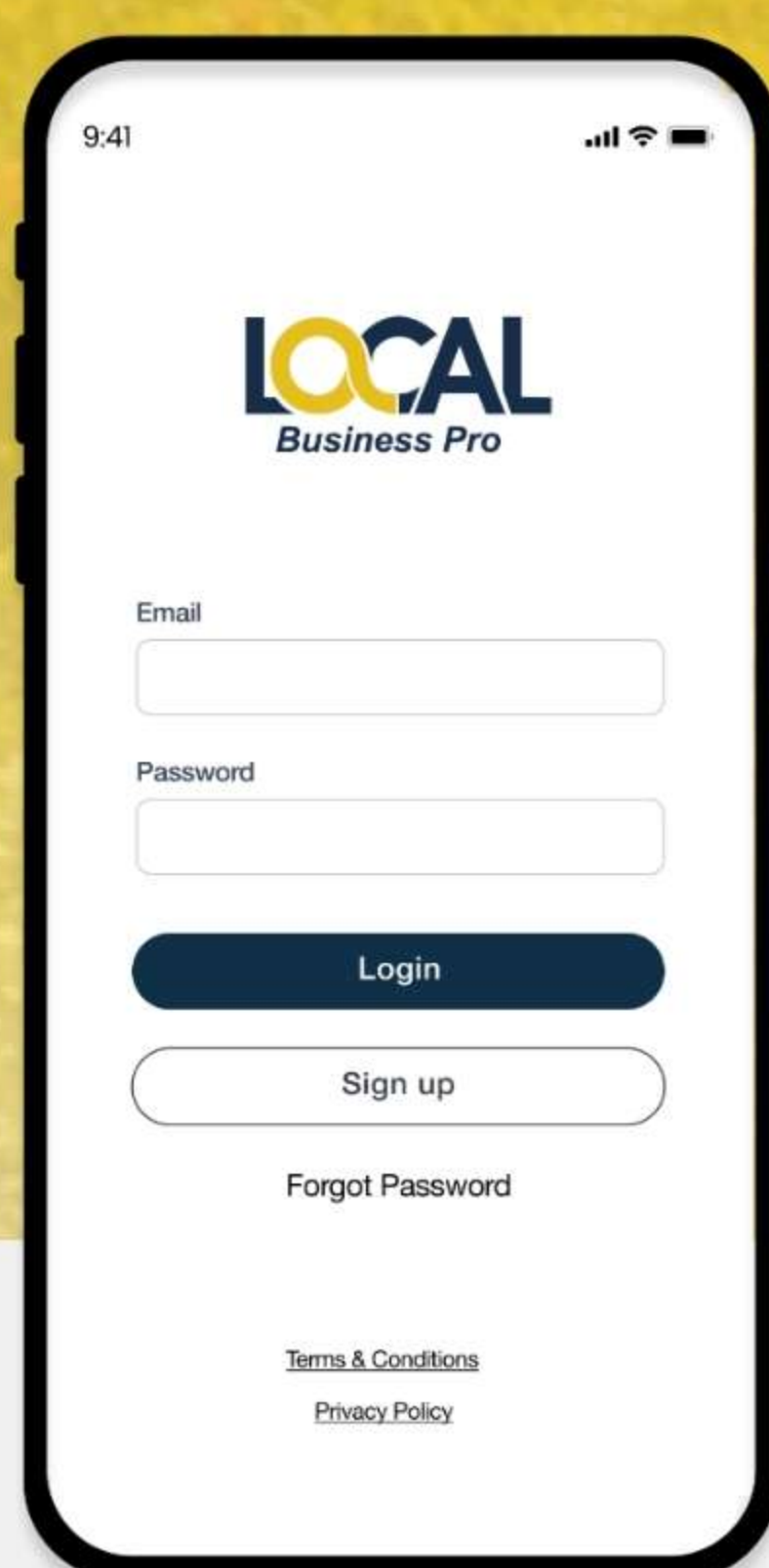


Case Study: Anytime Pest Elimination

From Call Nightmares To Cost-Efficiency: How AI Transformed Anytime Pest



Summary

Texas-based Anytime Pest Elimination saved **\$50,000 a year** by switching from off-shore call centers to Local Business Pro's AI phone assistant. Now, the pest control business wakes up to closed sales and scheduled appointments — without breaking the bank.

Anytime Pest was over-spending on calls...

With 'anytime' in its name, Anytime Pest Elimination needed to be available to answer customer calls 24/7. Business owner Greg Schoch struggled dishing out \$75+ a phone call while using off-shore call centers. He became terrified to miss a call, because he knew that the bill would be high.

"It was a nightmare for me to even go out to dinner with my wife. The whole time I was thinking 'What if they talk for an hour and it costs me \$200 for one phone call?' It was really causing me issues."



\$50,000 in Annual Savings



25 Booked Appointments a Week

How Local Business Pro measures up

Cost-effective solution



Scalability



Customer support



Customization



24/7 Service, Guaranteed



If you want to be available 24/7, this is the way to do it. You will have a chat 24/7 on your website and it will take your calls. There is nothing like waking up every morning to sales in your inbox.

- Greg Schoch, Owner of Anytime Pest Elimination



So they tested out our AI solution...

When Schoch heard about AI answering services, he doubted it would work for his business. But, he was curious. He hopped on a demo with Local Business Pro thinking "there's no way this can be true. This is too great of a deal."

On the call, he saw firsthand how well the AI assistant handled customer conversations, and how he could customize it precisely to his business. He worked closely with Local Business Pro to customize every facet of the AI assistant, then he launched it.



...And they saw immediate success

Local Business Pro has transformed Schoch's business. He uses the phone assistant when they don't have a full-time staff member available to answer calls — during lunch breaks, after hours during weekdays, and all day on weekends. The AI phone assistant answers customer questions, qualifies leads, and schedules XX appointments a week.

Perhaps most importantly, Local Business Pro is giving Schoch his time back. He and his wife, who helps with the business, can disconnect after the business closes and have a life outside of work, rather than being constantly worried about missing calls, or stacking up tall bills with call centers.

LOCAL
Business Pro

